



**PRESENTS**

# 10 THINGS **NOT** TO DO WHEN ENTERING

#10 Enter broadcast video entries on a VHS or BETA tape...or even worse audio entries on a cassette.

#9 Enter an invitation with the event date for a previous year.

#8 Show up on Deadline Day without your manifest or payment.

#7 Cover up a typo on your piece with White-Out and hope the judges don't notice.

#6 Show up on Deadline Day with entries in hand and say "How do I do this"?

# 10 THINGS **NOT** TO DO WHEN ENTERING

#5 Mount your entries on illustration board.

#4 Enter a website with a bad URL.

#3 Leave slates on your broadcast entries.

#2 Complain to the ADDY chair that your name is misspelled on the awards only to be reminded that YOU were the one who typed them in.

#1 When entering Package Design, enter empty wine bottles...it really makes the judges mad...not to mention the ADDY committee... 😊