



10 THINGS **NOT** TO DO WHEN ENTERING

#10 Enter broadcast video entries on a VHS, BETA, DV or ANY other tape format...or even worse audio entries on a cassette.

#9 Leave slates on your broadcast entries OR have any identifying info on the front of the entry.

#8 Affix ANY sort of sticky label on a broadcast/interactive disc

#7 Cover up a typo on your piece with White-Out and hope the judges don't notice.

#6 Enter a website with a bad URL.

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#5 Mount your entries on illustration board.

#4 Submit irreplaceable original artwork and expect to have it returned.

#3 Complain to the ADDY chair that your name is misspelled on the awards only to be reminded that YOU were the one who typed them in.

#2 Show up on Deadline Day without your manifest or payment.

#1 Show up on Deadline Day with entries in hand and say "How do I do this"? ... 😊