

AAF
HOUSTON

49th AAF- HOUSTON ADDY AWARD WINNERS

Aniden Interactive
GOLD ADDY Best of Show-Interactive
Google

BRANDEXTRACT
GOLD ADDY Best of Show-Print
Strake Jesuit

Lopez Negrete Communications
GOLD ADDY Best of Show-Broadcast
Bank of America

Lopez Negrete Communications
GOLD ADDY Special Judges Award-Outstanding Art
Lopez Negrete Communications

Texas Video & Post
GOLD ADDY Special Judges Award-Breakthrough Idea
City of Sugar Land

Richards/Carlberg
The Brett Elliot Award for Excellence in Copywriting
People's Trust

2020 Exhibits

CITATION OF EXCELLENCE
- BMC Software
- GE Oil & Gas

4 Guys Interactive

- CITATION OF EXCELLENCE
- BarkingWife.com

Adcetera

GOLD ADDY
- HP Canada (2)
- HP (3)

SILVER ADDY
- HP(6)
- IHS
- Adcetera

CITATION OF EXCELLENCE
- HP (6)
- High Fashion Home
- Adcetera

American Advertising Federation- Houston

SILVER ADDY
- FRIENDS OF BARC
- FRIENDS OF BARC

CITATION OF EXCELLENCE
- FRIENDS OF BARC (5)

Aniden Interactive

GOLD ADDY
- Hewlett-Packard (3)
- Aniden Interactive

SILVER ADDY
- Hewlett Packard

CITATION OF EXCELLENCE
- Hewlett-Packard

Audiobob

SILVER ADDY
- The University of Oklahoma

Axiom

GOLD ADDY
- Dallas White Rock Marathon (2)
- Art League of Houston
- The Houstonian Club

SILVER ADDY
- Axiom
- Cameron

CITATION OF EXCELLENCE
- Reliance Steel & Aluminum Co.
- Axiom
- Gardner Denver Oberdorfer Pumps, Inc.

Bouncing Pixel

SILVER ADDY
- Bouncing Pixel

BrandExtract

SILVER ADDY
- Windsor Foods

CITATION OF EXCELLENCE
- Greater Houston Community Foundation
- Lasco
- NRG EV Services
- Lasco Enterprises

Bright Sky Press

CITATION OF EXCELLENCE
- Bright Sky Press
- Smith Marketing, L.L.C.
- Bright Sky Press

CapRock Communications

SILVER ADDY
- CapRock Communications

CMS/Creative Marketing Services

GOLD ADDY
- Houston Public Library Foundation

Culture Pilot

GOLD ADDY
- The Black Sheep Agency

SILVER ADDY
- Greenlight Advertising

Darius Portilla

GOLD ADDY
- ThreeA Toys

SILVER ADDY
- ThreeA Toys

Deuce Creative

GOLD ADDY
- Brulee
- Stetzer Builders
- Center for Space Medicine
- Diamond Reef Ocean Products

Deuce Creative (Continued)
CITATION OF EXCELLENCE
- HabitatMap
- High River Angus
- Wearever The Weather

Douthit Design Group

GOLD ADDY
- The Dinerstein Companies

SILVER ADDY
- Alliance Residential

Edge Creative Strategies

CITATION OF EXCELLENCE
- E. E. Reed Construction
- CHRISTUS Foundation for HealthCare

Ellie Malavis Creative Services

SILVER ADDY
- Young Texas Artists

CITATION OF EXCELLENCE
- Young Texas Artists
- Young Texas Artists
- Houston Food Bank

Fogarty Klein Monroe

GOLD ADDY
- On The Border, LLC.

SILVER ADDY
- Waste Management (4)
- On The Border, LLC. (2)
- Phillips 66 Aviation

CITATION OF EXCELLENCE
- Waste Management
- GroupoSOS

Freed Advertising

GOLD ADDY
- Imperial Sugar
- IKEA Houston

SILVER ADDY
- Mountain King
- Imperial Sugar (2)
- IKEA Houston

CITATION OF EXCELLENCE
- IKEA Houston
- Imperial Sugar

Gilbreath Communications, Inc.

GOLD ADDY
- The Methodist Hospital
- City of Houston Dept of Public Safety
& Homeland Security

SILVER ADDY
- American Heart Association

CITATION OF EXCELLENCE
- McCain Foods USA Inc.

Greater Houston Convention and Visitors Bureau

CITATION OF EXCELLENCE
- Houston CVB (3)

Hadfield Communications

SILVER ADDY
- Fiesta Mart

Halliburton

SILVER ADDY
- Halliburton

Hazeltine Advertising & Design

CITATION OF EXCELLENCE
- CAMP FOR ALL

Hewlett-Packard Co/Oliver Russell

GOLD ADDY
- Hewlett-Packard PSG

SILVER ADDY
- Hewlett-Packard PSG

CITATION OF EXCELLENCE
- Hewlett-Packard PSG (3)

Houston Rockets

SILVER ADDY
- Houston Rockets

Houston School of Advertising

CITATION OF EXCELLENCE
- Houston School of Advertising

Houston Zoo, Inc.

CITATION OF EXCELLENCE
- Houston Zoo, Inc.

IDEA

GOLD ADDY
- Hewlett Packard

SILVER ADDY
- Microsoft Advertising
- Hewlett Packard (3)
- KSBJ Christian Radio Station

CITATION OF EXCELLENCE
- Money Management International (3)
- Hewlett Packard
- IDEA
- Hewlett Packard (3)

iFilm Productions

GOLD ADDY
- GankIt

CITATION OF EXCELLENCE
- GankIt

John Manlove Marketing & Communications

CITATION OF EXCELLENCE
- Bridgeland (2)
- Cameron

K & K MEDIA

SILVER ADDY
- Wild Aid

Katie Hartshorn

STUDENT CITATION OF EXCELLENCE
- University of Houston

Kline Strategic Design

CITATION OF EXCELLENCE
- ChildBuilders

Langrand & Company

GOLD ADDY
- Mercer Health & Benefits

SILVER ADDY
- Mercer Health & Benefits
- Parsons Transportation Group (2)
- Aetna

CITATION OF EXCELLENCE
- Mercer Health & Benefits

Laura Martinez

STUDENT SILVER ADDY
- University of Houston

CITATION OF EXCELLENCE
- University of Houston

Limb Design

SILVER ADDY
- Latin Women's Initiative
- Tenaris
- Lewis and Partners
- Demar Ltd.

CITATION OF EXCELLENCE
- US Oncology
- Sherry Brown

Locke Bryan Productions

CITATION OF EXCELLENCE
- Academy Sports + Outdoors
- Locke Bryan Productions (2)

Lopez Negrete Communications

GOLD ADDY
- Bank of America
- Kraft Foods (2)
- 7UP / Dr Pepper Snapple Group
- Lopez Negrete Communications (2)
- Walmart (2)

SILVER ADDY
- Bank of America (2)
- ZapBooMBang
- Lopez Negrete Communications
- Maseca
- Walmart (3)
- MillerCoors (7)

CITATION OF EXCELLENCE
- Bank of America (3)
- Cesar Millan Foundation
- Walmart (3)
- MillerCoors (4)

Love Advertising, INC.

SILVER ADDY
- CenterPoint Energy
- Susan G. Komen for the Cure

CITATION OF EXCELLENCE
- Holmes Smokehouse

Mariam Guessous

STUDENT GOLD ADDY
- University of Houston

STUDENT SILVER ADDY
- University of Houston (2)

Marion, Montgomery, Inc.

GOLD ADDY
- Phillips & Reiter, PLLC

SILVER ADDY
- University of Houston
- Interactive Theater
- Hyatt Place Houston/Sugar Land

CITATION OF EXCELLENCE
- Fort Bend County
- Sugar Land Town Square

METRO

GOLD ADDY
- Metropolitan Transit Authority

CITATION OF EXCELLENCE
- Metropolitan Transit Authority

Michael Hart Photography

GOLD ADDY
- AAF Houston Public Service Campaign (2)

SILVER ADDY
- AAF Houston Public Service Campaign
- Inertia Dance Troupe, Westside High School

CITATION OF EXCELLENCE
- E. E. Reed Construction Company
- Houston Creative Alliance

Newton Design & Marketing

CITATION OF EXCELLENCE
- Wrights Printing

Oak Interactive

GOLD ADDY
- Pearland Speedway

SILVER ADDY
- Shuckers Patio Grill
- Karrus Force Protection
- Pearland Speedway

CITATION OF EXCELLENCE
- Bodega's Taco Shop
- Haven Hospice
- Messina Hof
- Flying Saucer
- Oak Interactive

Origin

GOLD ADDY
- The Hobby Center for the Performing Arts
- Temple-Inland
- Apache Corporation

SILVER ADDY
- Apache Corporation (2)
- Texas Children's Hospital
- Apache Corporation

CITATION OF EXCELLENCE
- Apache Corporation
- LINN Energy

Patrick Henry Creative Promotions

SILVER ADDY
- Interstate Hotels & Resorts

CITATION OF EXCELLENCE
- McCormick & Schmick's Seafood Restaurants

Pennebaker

GOLD ADDY
- United Way of Greater Houston

SILVER ADDY
- Opera in the Heights
- United Way of Greater Houston (2)

CITATION OF EXCELLENCE
- Peregrine Midstream Partners
- Powell Industries, Inc.
- TSC Empire Corporate Brands
- United Way of Greater Houston (4)
- Pennebaker (2)
- United Way of Greater Houston

Phil Chrzanowski Design

SILVER ADDY
- Houston Northwest Medical Center

CITATION OF EXCELLENCE
- Houston Northwest Medical Center

Rice University

SILVER ADDY
- Rice University (2)

Richards/Carlberg

GOLD ADDY
- People's Trust

SILVER ADDY
- FRESH by Brookshire's
- People's Trust (2)

CITATION OF EXCELLENCE
- FRESH by Brookshire's (2)
- People's Trust (2)

RMH Marketing & Media

CITATION OF EXCELLENCE
- Texas ENT

Six Foot, LLC

GOLD ADDY
- Overture Films
- Grupo Vidanta (3)

SILVER ADDY
- Grupo Vidanta

CITATION OF EXCELLENCE
- Grupo Vidanta

Skyline Displays of Houston

CITATION OF EXCELLENCE
- Paradigm
- Sencore
- Halliburton

SKYLINE MOVEMENT

GOLD ADDY
- GRAVITAS Restaurant

Sulewski Design

CITATION OF EXCELLENCE
- Rice University School of Social Sciences

Swagger Films

SILVER ADDY
- Pasha Snoring & Sinus Center

Texas Children's Hospital

GOLD ADDY
- TCH Vaccine

CITATION OF EXCELLENCE
- West Campus
- TCH Nursing (4)

Texas Video & Post

GOLD ADDY
- ConocoPhillips Lubricants
- City of Sugar Land
- Hibino Corporation

SILVER ADDY
- Radiant Outdoor

CITATION OF EXCELLENCE
- ConocoPhillips Lubricants
- Texas Ford Dealers

The Phillips Agency

SILVER ADDY
- Easy Gardener Inc.

CITATION OF EXCELLENCE
- First Service Credit Union

Trail Ride Committee, Hou Livstock Show & Rodeo

SILVER ADDY
- Houston Livestock Show and Rodeo

University of Houston

GOLD ADDY
- University of Houston

VISION Production Group

SILVER ADDY
- NRG Energy (2)

CITATION OF EXCELLENCE
- NRG Energy
- Greater Houston Partnership

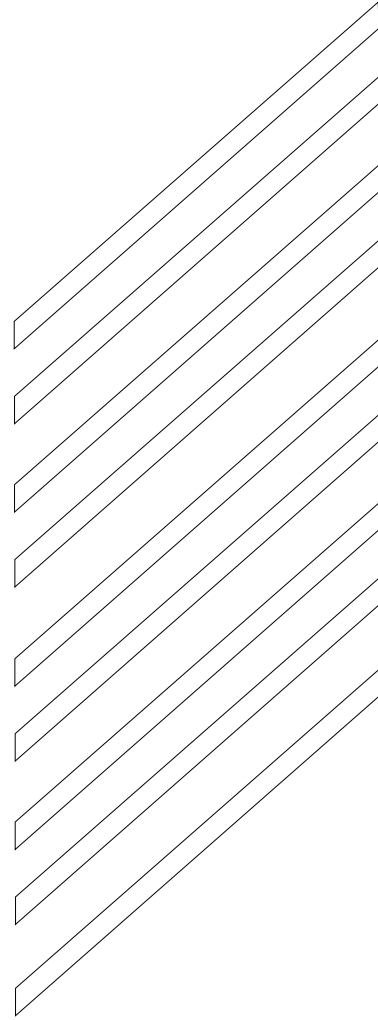
Whole Wheat Creative

GOLD ADDY
- Living Water International
- Camp Ozark

CITATION OF EXCELLENCE
- High Lonesome Ranch

Zenfilm

CITATION OF EXCELLENCE
- Greater Houston Convention & Visitors Bureau



CONGRATS TO ALL 2011 ADDY WINNERS

THANK YOU TO OUR SPONSORS



THANK YOU TO OUR PARTNERS

