

THE 46TH ANNUAL ADDY AWARDS FLASH BACK

46TH HOUSTON ADVERTISING FEDERATION ADDY AWARDS



UNIFYING • EVOLVING • MAKING OUR MARK

CONGRATULATIONS TO ALL THE WINNERS!

Special Judges Award for a Campaign

The Houston Museum of Natural Science

Hall of Fame-2008 Award

Culpepper & Associates

Best of Show Print Award

Origin

Best of Show Interactive Award

Culture Pilot

Best of Show Broadcast Award

Lopez Negrete Communications

ADCETERA

GOLD ADDY

Hewlett-Packard (2)

SILVER ADDY

The Methodist Hospital

Lifelware

CITATION OF EXCELLENCE

Houston Firefighters' Relief and Retirement Fund

Hewlett-Packard

Aniden Interactive

GOLD ADDY

Hewlett-Packard

SILVER ADDY

Hewlett-Packard

CITATION OF EXCELLENCE

Hewlett-Packard (3)

Ann Lee & Associates

CITATION OF EXCELLENCE

CommunityBank of Texas

Axiom

GOLD ADDY

Geotrace

SNLP

ION

Houston Advertising Federation

SILVER ADDY

Houston Advertising Federation

CITATION OF EXCELLENCE

ION (4)

Global Industries

Microsoft

Paradigm

Axiom (3)

American Marketing Association

Houston

Global Industries

Blue Bell Advertising

Associates

GOLD ADDY

Blue Bell Creameries

BrandIT Marketing

CITATION OF EXCELLENCE

Courtyard on ST James

BrandExtract

SILVER ADDY

Stripes Convenience Stores

CITATION OF EXCELLENCE

Stripes Convenience Stores

University of Houston

SILVER STUDENT ADDY

Central Intelligence Agency

CITATION OF EXCELLENCE

Central Intelligence Agency (2)

Culture Pilot

GOLD ADDY

Aqueduct

CITATION OF EXCELLENCE

Lazarides Design + Construction

D. Hilton Associates

CITATION OF EXCELLENCE

D. Hilton Associates

De Leon Design

GOLD ADDY

Texas Motion Picture Alliance

CITATION OF EXCELLENCE

DeLeon Design

Creative Communications

Deuce Creative

SILVER ADDY

Champion Technologies

CITATION OF EXCELLENCE

Patriot Bank

DMN3

GOLD ADDY

Kraton Polymers, LLC

CITATION OF EXCELLENCE

Kraton Polymers, LLC

Spectra Energy

Easterly & Company

CITATION OF EXCELLENCE

Silver Eagle Distributors

Quantum Energy Partners

Veolia Environmental /

Industrial Services

Wartsila North America

Houston Zoo

Edge Creative Strategies

GOLD ADDY

Kissalvus

Gelb Consulting

CITATION OF EXCELLENCE

ESCAPE Family Resources

KSBJ 89.3 FM Radio

Ellie Malavis

Creative Services

SILVER ADDY

Houston Food Bank (2)

CITATION OF EXCELLENCE

Houston Food Bank (5)

Ellis Creative Group

SILVER ADDY

Entergy Corporation

CITATION OF EXCELLENCE

Entergy Corporation

Eric Chase Creative Services

GOLD ADDY

Men's Wearhouse

CITATION OF EXCELLENCE

Newmarket Films (2)

FKM

GOLD ADDY

DriveTime

ConocoPhillips

Aid to Victims of

Domestic Abuse (AVDA)

Memorial Park Conservancy

Popeyes - Rob Calderin, Jessica

Pengelly, Joy Cleavenger

SILVER ADDY

Bleu Roi

The Hanover Company

Redflex

ConocoPhillips

Memorial Park Conservancy (2)

CITATION OF EXCELLENCE

The Hanover Company

Woman's Hospital of Texas

ConocoPhillips

New Mexico Museum of

Natural History and Science

Memorial Park Conservancy

Aid to Victims of

Domestic Abuse (AVDA)

FKM Agency (2)

Memorial Park Conservancy

Larry D. Kelley

Advance Auto Parts

Frank White Photography

GOLD ADDY

Museum Of Natural Science

Freed Advertising

GOLD ADDY

Towne Lake

Houston Texans

CITATION OF EXCELLENCE

Fall Creek

Houston Texans

Gilbreath

Communications, Inc.

GOLD ADDY

Willie J. Alexander

Port of Houston Authority

SILVER ADDY

Port of Houston Authority (2)

The WorkSource

CITATION OF EXCELLENCE

Port of Houston Authority (2)

CAMAC

The WorkSource

Greater Houston Convention

and Visitors Bureau

CITATION OF EXCELLENCE

Greater Houston Convention

and Visitors Bureau (2)

Griffin Integrated Marketing

CITATION OF EXCELLENCE

Endeavour Holdings (2)

Pearland Economic

Development Corporation

Hadfield Communications

CITATION OF EXCELLENCE

FreshPoint, Inc. and

SYSCO Produce

SPEC's Charitable Foundation

Benefiting The Houston Symphony

Halliburton

GOLD ADDY

Halliburton

SILVER ADDY

Halliburton

CITATION OF EXCELLENCE

Halliburton/Sperry Drilling

Services and IntelliServ

Halliburton

Halliburton Cementing

Halliburton/Houston

Livestock & Rodeo

HARRIS HERNANDEZ

Advertising

SILVER ADDY

Bradwood Landing

Hazeltine Advertising

and Design

CITATION OF EXCELLENCE

The Junior League of Houston

The Periwinkle Foundation

Texas Children's Hospital

Hewlett Packard Company

GOLD ADDY

Hewlett Packard Company

SILVER ADDY

Hewlett Packard Company

CITATION OF EXCELLENCE

Hewlett Packard Company (3)

Hewlett Packard

Company/DraftFCB

CITATION OF EXCELLENCE

Hewlett Packard Company

Hewlett-Packard

Company/McCannWorldwide

GOLD ADDY

Hewlett-Packard Company

SILVER ADDY

Hewlett-Packard Company (3)

CITATION OF EXCELLENCE

Hewlett-Packard Company (4)

Houston Chronicle

GOLD ADDY

Houston Chronicle

Houston Chronicle Advertising

Houston Museum

of Natural Science

GOLD ADDY

HMNS (5)

CITATION OF EXCELLENCE

HMNS (2)

Houston Rockets

CITATION OF EXCELLENCE

Houston Rockets

John Manlove Marketing

& Communications

GOLD ADDY

The Woodlands

Development Company (2)

Manlove Remodeling

SILVER ADDY

The Woodlands

Development Company (3)

CITATION OF EXCELLENCE

The Woodlands

Development Company (3)

Regional ViewPoint Magazine (3)

Houston Community College

STUDENT SILVER ADDY

Houston Community College

Digital Communication Department

JWT Houston

GOLD ADDY

Shell Oil Company

Shell Lubricants

Shell Corporate

SILVER ADDY

Shell Oil Company

Shell Lubricants

CITATION OF EXCELLENCE

Shell Oil Company (2)

AeroShell Oil Products

Shell Lubricants

JWT Houston

Shell Corporate

Katy Bomar Creative

CITATION OF EXCELLENCE

Houston Ballet (2)

Koroberi, Inc.

SILVER ADDY

Paradigm Geophysical Corporation

LAT TV

GOLD ADDY

LAT TV

SILVER ADDY

LatinAmerica Broadcasting, Inc

CITATION OF EXCELLENCE

LAT TV" LatinAmerica

Broadcasting, Inc